

Role: Video Content Creator

Type: Freelance

Dates:

- July–August
- 30 days of work in July and August – dates will be pre-agreed with you before you start.
- Some of your work will be filming on on-location with an orchestra so there will be some weekend / evening work required, which we will pre-agree with you.

Rate: £200 a day

About The National Youth Orchestra

The National Youth Orchestra is the UK's leading organisation championing orchestral music as a powerful agent for teenage development. We are a welcoming community where every teenager can play their part in shaping their world through extraordinary music.

It's the greatest adventure a teenager can have in orchestral music where young people develop much more than musical skills.

We welcome 10,000 teenagers of all backgrounds and different levels of musical ability into a national community to play and share orchestral music.

The role

We're looking for a talented video content creator and editor to join our content team over the summer.

This is a hands-on production role for someone who is passionate about creating engaging video content and is confident filming and editing to a high standard. You'll work closely with our Digital Content Producer to capture the energy and passion of the musicians in The National Youth Orchestra. You'll assist on a variety of content projects from filming through

to final delivery, while receiving support with planning, creative development and production logistics.

The ideal candidate is a strong filmmaker and editor with a passion for music. You should have a good eye for great video content, and the confidence to manage your own small-medium sized filming projects while contributing to larger productions.

Responsibilities

Video Editing

- Edit a high volume of short and long-form video content for social media and digital platforms.
- Take ownership of selected content pieces from planning and filming through to editing and final delivery.
- Produce archive edits from existing content including GoPro footage, mic'd-up musician content and performance clips.
- Create engaging video content from start to finish.
- Work closely with the Digital Content Producer to develop edits and implement feedback.
- Organise footage, project files and content archives to support future content production.

Content production

- Assist on filming high-quality video content across NYO activities and projects.
- Lead filming on selected content pieces and content strands.
- Capture interviews, performances and behind-the-scenes content.
- Conduct interviews with musicians, participants and contributors while filming.
- Record high-quality video and audio suitable for social media and other digital platforms.
- Work alongside freelance videographers, photographers and editors on larger content shoots where required.

Essential skills

- Strong editing skills in Adobe Premiere Pro and Creative Cloud.
- Confident filming with professional camera and sound equipment
- Ability to create engaging content from filming through to final edit.
- A confident communicator who can empower and direct our musicians to showcase their passion and energy for music on camera
- Good understanding of storytelling, pacing and audience engagement.
- Understanding of content for Instagram, TikTok, YouTube and other digital platforms.
- Strong organisation and media management skills.

Experience

- Experience across the video creation process: ideation, filming and editing
- Filmed and edited small-medium scale filming projects – with at least 3 shareable examples of your best video work.
- Experience taking responsibility for the logistics and planning required to deliver small-medium scale filming project (1-2 cameras and simple but high-quality mic set up)
- A passion for music is essential

Deadline to apply: 30 June

To apply:

Please send the below to marketing@nyo.org.uk:

- Your CV
- 3 examples of your best film work – with a reference to what role you played (videographer, editor, producer etc)
- Within the email please include a paragraph explaining why you think you will thrive delivering on the responsibilities of this exciting freelance opportunity based on your previous experience